

[Skip to Content](#)

[Free Switched iPhone app - try it now!](#)

- [AOL](#)
- [MAIL](#)
- - You might also like:
  - [AOL Travel](#),
  - [Luxist travel](#)
  - and [More](#)

[Gadling](#)

Search for destinations, trav

- [Main](#)
- [Explore the Map](#)
- [Budget Travel](#)
- [Adventure Travel](#)
- [Travel Tech](#)
- [Travel Tips](#)
- [Our Sites](#)
  - [Autoblog](#)
  - [Download Squad](#)
  - [Engadget](#)
  - [Gadling](#)
  - [Joystiq](#)
  - [Switched](#)
  - [TUAW](#)
  - [WoW Insider](#)
- [About](#)
- [RSS](#)
- [Send Feedback](#)

[Close](#)

*Click on a label to read posts from that part of the world.*

[North America](#)

[Central America](#)

[& Caribbean](#)

[South America](#)

[Europe](#)

[Asia](#)

[Middle East](#)

[Africa](#)

## [Oceania](#)



- [Bowermaster's Adventures -- Crossing the Atlantic with "Atlantic"](#)



- [The Gadling gift guide for the business traveler](#)



- [Inside Virgin America's mid-continent arrival](#)



- [Qatar's 2022 World Cup stadium concepts](#)

# Mexico to become "champion" of adventure

# travel?

by [Kraig Becker](#) ([RSS feed](#)) on Dec 7th 2010 at 8:00AM

Speaking at the [United Nation's Convention on Climate Change](#) yesterday, Mexican President Felipe Calderón recognized the importance of tourism and adventure travel for preserving the habitats and culture of his country, even going so far as to say "Mexico has to become the champion of adventure travel."



The presentation took place as part of [Green Solutions@COP16](#), which is an event that is focused on finding eco-friendly methods for building an emerging economy in the 21st century. The keynote address for the conference was given by Shannon Stowell, who heads the [Adventure Travel Trade Association](#). President Calderón, along with his Secretary of Tourism, Gloria Guevara, also spoke discussing how adventure tourism can be an important piece for countries to not only grow economically, but also protect their natural resources, wildlife, and cultures in the process.

So, is [Mexico](#) the next great adventure destination? It certainly has plenty of amazing options for travelers looking to get away from the resort crowd and have a challenging and adventurous escape. For example, Baja offers great sea kayaking and surfing options, while the valleys near Oaxaca are great for mountain biking. High altitude enthusiasts can challenge themselves on Mt. Orizaba, an 18,491-foot tall stratovolcano that is the third highest peak in North America, while SCUBA divers and snorkelers will find plenty to love along the country's more than 6000 miles of coastline. Additionally, there are caves to explore, trails to hike, and ancient cultures to discover as well.

Adventure travelers tend to be eco-friendly, always on the look out for an exciting new place to visit, and are [willing to spend their money](#). It seems like Mexico hoping to take a bigger piece of the adventure travel market pie in the months and years to come.

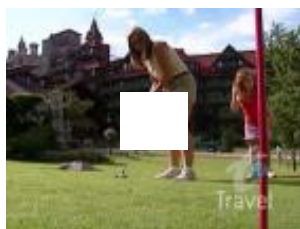
[Photo credit: Mg-k via Wikimedia]

Filed under: [Activism](#), [Biking](#), [Climbing](#), [Arts and Culture](#), [Hiking](#), [History](#), [Learning](#), [Paddling](#), [Scuba Diving](#), [Surfing](#), [North America](#), [Mexico](#), [Camping](#), [Ecotourism](#), [News](#)

- [Source](#)
- [Email this](#)
- [Print this](#)
- [Tweet this!](#)
- [Share](#)
- [1 Comments](#)

## Related Videos

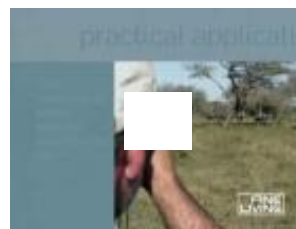
By 5min <...>



Family Rock Climbing Adventure



Adventure Ideas for the Exploring Traveler



Safari Safety

POWERED BY **surphace**

## Related Articles From Gadling

- [Follow Andrew Evans and Intelligent Travel on an adventure around the world](#)

2 days ago

- [Adventure travel meets faith: cycling to Mecca for the Hajj](#)

18 days ago

- [New Antarctic base opens for adventure travelers](#)

25 days ago

## Search Travel Deals

## Reader Comments (Page 1 of 1)



[sasaado](#) [Dec 7th 2010 3:34PM](#)

surfing oaxaca

Surfing Salina Cruz Oaxaca Mexico|SurfLesson-Hotels-Restaurants ...

Find The Necessary Information For your surf trip on the state of Oaxaca Surf Travel Services

Provided By Highly recommended Oaxacan Surfers.  
www.surfing-oaxaca.com/

[Reply](#)

### Add your comments

- [New Readers](#)
- [Returning](#)
- [AOL](#)

First time? A confirmation email will be sent to you after submitting.

Name:

E-mail:

Your comments:

- ☒ Remember me  
☒ E-Mail me when someone replies to this comment

Add Comment

Please keep your comments relevant to this blog entry. **Email addresses are never displayed, but they are required to confirm your comments.**

When you enter your name and email address, you'll be sent a link to confirm your comment, and a password. To leave another comment, just use that password.

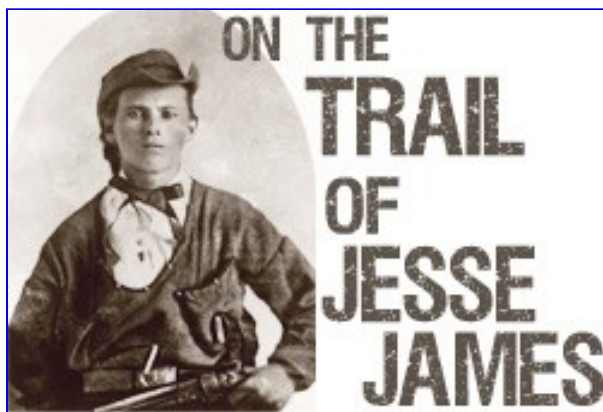
To create a live link, simply type the URL (including http://) or email address and we will make it a live link for you. You can put up to 3 URLs in your comments. Line breaks and paragraphs are automatically converted — no need to use <p> or <br /> tags.

### Follow Gadling Everywhere!

[Follow us on Twitter!](#)



## Gadling Features





## Categories

### • Continents/Regions

- [Caribbean](#)
- [Central America](#)
- [Africa](#)
- [Asia](#)
- [Europe](#)
- [North America](#)
- [Middle East](#)
- [Oceania](#)
- [South America](#)
- [Antarctica](#)

### • Countries

- [United States](#)
- [Afghanistan](#)
- [Albania](#)
- [Algeria](#)
- [Andorra](#)
- [Angola](#)
- [Antigua and Barbuda](#)
- [Argentina](#)



- [Armenia](#)
- [Australia](#)
- [Austria](#)
- [Azerbaijan](#)
- [Bahamas](#)
- [Bahrain](#)
- [Bangladesh](#)
- [Barbados](#)
- [Belarus](#)
- [Belgium](#)
- [Belize](#)
- [Benin](#)
- [Bhutan](#)
- [Bolivia](#)
- [Bosnia-Herzegovina](#)
- [Botswana](#)
- [Brazil](#)
- [Brunei](#)
- [Bulgaria](#)
- [Burkina](#)
- [Burma \(Myanmar\)](#)
- [Burundi](#)
- [Cambodia](#)
- [Cameroon](#)
- [Canada](#)
- [Cape Verde](#)
- [Central African Republic](#)
- [Chad](#)
- [Chile](#)
- [China](#)
- [Colombia](#)
- [Comoros](#)
- [Congo](#)
- [Costa Rica](#)
- [Croatia](#)
- [Cuba](#)
- [Cyprus](#)
- [Czech Republic](#)
- [Democratic Republic of Congo \(Zaire\)](#)
- [Denmark](#)
- [Djibouti](#)
- [Dominica](#)
- [Dominican Republic](#)
- [East Timor](#)
- [Ecuador](#)



- [Egypt](#)
- [El Salvador](#)
- [Emirates](#)
- [Equatorial Guinea](#)
- [Eritrea](#)
- [Estonia](#)
- [Ethiopia](#)
- [Fiji](#)
- [Finland](#)
- [France](#)
- [French Polynesia](#)
- [Gabon](#)
- [Gambia](#)
- [Georgia](#)
- [Germany](#)
- [Ghana](#)
- [Greece](#)
- [Grenada](#)
- [Guatemala](#)
- [Guinea](#)
- [Guinea-Bissau](#)
- [Guyana](#)
- [Haiti](#)
- [Honduras](#)
- [Hong Kong](#)
- [Hungary](#)
- [Iceland](#)
- [India](#)
- [Indonesia](#)
- [Iran](#)
- [Iraq](#)
- [Ireland](#)
- [Israel](#)
- [Italy](#)
- [Ivory Coast](#)
- [Jamaica](#)
- [Japan](#)
- [Jordan](#)
- [Kazakhstan](#)
- [Kenya](#)
- [Kiribati](#)
- [Kuwait](#)
- [Kyrgyzstan](#)
- [Laos](#)
- [Latvia](#)

- [Lebanon](#)
- [Lesotho](#)
- [Liberia](#)
- [Libya](#)
- [Liechtenstein](#)
- [Lithuania](#)
- [Luxembourg](#)
- [Macedonia](#)
- [Madagascar](#)
- [Malawi](#)
- [Malaysia](#)
- [Maldives](#)
- [Mali](#)
- [Malta](#)
- [Marshall Islands](#)
- [Mauritania](#)
- [Mauritius](#)
- [Mexico](#)
- [Micronesia](#)
- [Moldova](#)
- [Monaco](#)
- [Mongolia](#)
- [Morocco](#)
- [Mozambique](#)
- [Namibia](#)
- [Nauru](#)
- [Nepal](#)
- [Netherlands](#)
- [New Zealand](#)
- [Nicaragua](#)
- [Niger](#)
- [Nigeria](#)
- [North Korea](#)
- [Norway](#)
- [Oman](#)
- [Pakistan](#)
- [Palau](#)
- [Panama](#)
- [Papua New Guinea](#)
- [Paraguay](#)
- [Peru](#)
- [Philippines](#)
- [Poland](#)
- [Portugal](#)
- [Qatar](#)


- [Romania](#)
- [Russian Federation](#)
- [Rwanda](#)
- [Samoa](#)
- [San Marino](#)
- [Sao Tome and Principe](#)
- [Saudi Arabia](#)
- [Senegal](#)
- [Serbia/Montenegro](#)
- [Seychelles](#)
- [Sierra Leone](#)
- [Singapore](#)
- [Slovakia](#)
- [Slovenia](#)
- [Solomon Islands](#)
- [Somalia](#)
- [South Africa](#)
- [South Korea](#)
- [Spain](#)
- [Sri Lanka](#)
- [St. Kitts & Nevis](#)
- [St. Lucia](#)
- [St. Vincent & Grenadines](#)
- [Sudan](#)
- [Suriname](#)
- [Swaziland](#)
- [Sweden](#)
- [Switzerland](#)
- [Syria](#)
- [Taiwan](#)
- [Tajikistan](#)
- [Tanzania](#)
- [Thailand](#)
- [Togo](#)
- [Tonga](#)
- [Trinidad & Tobago](#)
- [Tunisia](#)
- [Turkey](#)
- [Turkmenistan](#)
- [Tuvalu](#)
- [Uganda](#)
- [Ukraine](#)
- [United Arab](#)
- [United Kingdom](#)
- [Uruguay](#)

- [Uzbekistan](#)
- [Vanuatu](#)
- [Vatican City](#)
- [Venezuela](#)
- [Vietnam](#)
- [Yemen](#)
- [Zambia](#)
- [Zimbabwe](#)
- **Activities**
  - [Activism](#)
  - [Arts and Culture](#)
  - [Biking](#)
  - [Camping](#)
  - [Climbing](#)
  - [Hiking](#)
  - [History](#)
  - [Learning](#)
  - [Paddling](#)
  - [Scuba Diving](#)
  - [Skiing](#)
  - [Surfing](#)
- **Topics**
  - [Airline Reviews](#)
  - [Airlines](#)
  - [Airports](#)
  - [Blogs](#)
  - [Books](#)
  - [Budget Travel](#)
  - [Business](#)
  - [Consumer Activism](#)
  - [Cruises](#)
  - [Ecotourism](#)
  - [Festivals and Events](#)
  - [Food and Drink](#)
  - [Gadling Gear Review](#)
  - [Gadling's Daily Deal](#)
  - [Gadling's Most-Read](#)
  - [Gear](#)
  - [Hotels and Accommodations](#)
  - [Internet Tools](#)
  - [Luxury Travel](#)
  - [News](#)
  - [Nightlife](#)
  - [Photos](#)
  - [Podcasts](#)


- [Stories](#)
- [Theme Parks](#)
- [Transportation](#)
- [Travel Deals](#)
- [Travel Health](#)
- [Travel Security](#)
- [Travel Trivia](#)
- [Video](#)
- [What's in Your Pack?](#)
- [Women's Travel](#)
- **Features**
  - [About The Bloggers](#)
  - [April Fools Posts](#)
  - [Dim Sum Dialogues](#)
  - [Galley Gossip](#)
  - [Life Nomadic](#)
  - [One for the Road](#)
  - [Photo of the Day](#)
  - [Plane Answers](#)
  - [Talking Travel](#)
  - [The Accidental Chef Travels](#)
  - [The Cockpit Chronicles](#)
  - [Through the Gadling Lens](#)
  - [Video of the Week](#)


## Become our Fan on Facebook!

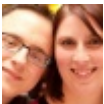
**Find us on Facebook**


**Gadling**  
[Like](#)


6,254 people like Gadling


  
Shannon


  
Adam

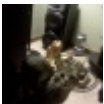
  
Pieter


  
Ma


  
Carlo

  
Ellen

  
Kristopher

  
Samantha

  
Jennine

  
Maciej

Facebook social plugin

## Featured Galleries ([view all](#))



## Also on AOL

- **Autos**
  - [Automotive News](#)
  - [Green Automotive News](#)
- **Technology**
  - [Download Squad](#)
  - [Gadget News](#)

- [Tech News](#)
  - [Apple News](#)
- **Lifestyle**
  - [Travel Blog](#)
  - [Luxury News](#)
- **Gaming**
  - [Gaming News](#)
  - [WoW Insider](#)
- **Finance**
  - [Business News](#)
  - [Stock Quotes](#)
  - [Stock Prices](#)
  - [DJIA](#)
  - [Investing](#)
  - [Online Tax Filing or E-filing](#)
  - [Personal Finance](#)
  - [Mortgages](#)
  - [Taxes](#)
  - [Tax Basics](#)
  - [Tax Advice](#)
  - [Tax Forms](#)
  - [Mortgage Calculators](#)
  - [Debt Management](#)
  - [Retirement](#)
  - [Refinancing](#)
- **Entertainment on AOL**
  - [Moviefone](#)
  - [TV Squad](#)
- **Lifestyle on AOL**
  - [DIY News](#)
  - [Green Daily](#)
  - [ParentDish](#)
  - [Slashfood](#)
  - [StyleList Blog](#)
  - [That's Fit](#)
- **Sports on AOL**
  - [Sports News](#)
  - [NFL Scores](#)
  - [NFL](#)
  - [NBA](#)
  - [MLB](#)
  - [MLB Playoffs](#)
  - [MMA](#)
  - [NCAA Football](#)
  - [NCAA Basketball](#)



- [NASCAR](#)
- [NHL](#)
- [Golf](#)
- [Fantasy Football](#)
- [Fantasy Basketball](#)
- [Fantasy Baseball](#)
- [Pacquiao vs. Margarito](#)
- [UFC 122 Results](#)
- [UFC 122 Fight Card](#)
- **Travel on AOL**
  - [Travel News](#)
  - [Airline Tickets](#)
  - [Hotels](#)
  - [Car Rentals](#)
  - [Cruise Deals](#)
  - [Vacation Packages](#)
  - [Discount Travel](#)
  - [Travel Deals](#)
  - [Disney Travel](#)
  - [Honeymoon Travel](#)
  - [International Travel](#)
- **More on AOL**
  - [Politics Daily](#)
  - [African-American Culture](#)
  - [Cars](#)
  - [Games](#)
  - [Maps](#)
  - [Money](#)
  - [Movies](#)
  - [Music](#)
  - [News](#)
  - [Radio](#)
  - [Television](#)

## Our Writers

### [Grant Martin](#)

Editor-in-chief

[RSS Feed](#)

## **Scott Carmichael**

Executive Editor

[RSS Feed](#)

## **Melanie Nayer**

Hotels Editor

[RSS Feed](#)

## **Don George**

Features Editor

[RSS Feed](#)

[View more Writers](#)

[Aol Travel.](#)

## **Travel Ideas**

[Cruise Line Gives Away a 'Cruise A Day' on Facebook](#)

[Top 3 Romantic Hotels in Venice, Italy](#)

[How to Plan the Best Romantic Getaways](#)

[Travel to Croatia on a Budget](#)

[Beware of Tampered Hotel Peepholes](#)

[How to Do Dubai on a Budget](#)

[Find the Best All-Inclusive Costa Rica Resort Vacations](#)

[Three Die, 83 Hurt in Moscow Plane Crash](#)

[Car Rental in Paris, France](#)

[Aircraft Loses Door Over Denmark](#)

- [Blog](#)

- [Web](#)
- [Images](#)
- [Video](#)
- [News](#)
- [Local](#)



### [AOL Weird News](#)

- [San Fran Macy's Cans Santa for 'Naughty' Joke](#)
- [New Clothing Line Reminds TSA of the 4th Amendment](#)
- [Dr. Who Sonic Screwdriver Close to Reality](#)



### [DailyFinance](#)

- [The Federal Estate Tax Survives a Near-Death Experience](#)
- [More Car Loans Going to Borrowers With Bad Credit](#)
- [Haiti's Hotels Thrive Amid the Earthquake Disaster's Long Aftermath](#)



### [FOXNews](#)

- [The Expensive, But Worth it Travel Gift Guide](#)
- [The Best Travel Deals on Black Friday and Cyber Monday](#)
- [How to Avoid Bedbugs on Vacation](#)



### [Luxist](#)

- [Panerai Luminor 1950 10 Days GMT Limited Edition](#)
- [Mercedes-Benz SLR McLaren Edition](#)
- [Faberge's "Le Carnet de Bal" White Diamond Collection](#)



### [Engadget](#)

- [Samsung's SCH-LC11 CDMA / LTE mobile hotspot gets FCC approval, probably Verizon bound](#)
- [Was the Nexus S nearly the Nexus Two?](#)
- [Microsoft's Joe Belfiore live from D: Dive Into Mobile](#)



### [WalletPop Travel](#)

- [Travelex Money Cards Will Help Americans Spend While Traveling](#)
- [Budget London Tips: Tour for \\$15 a Day](#)
- [BlueGreen Pays Consumers Duped by Timeshare Incentives](#)



### [Switched.com](#)

- [2010: A Record Year for Malware](#)
- [Gift Guide: Wireless Mini-Keyboard and Mouse Remote Controller for Under \\$100](#)

### [Download Squad](#)

- [IE9 Tracking Protection to bring better privacy controls to users](#)
- [First look at Google Chrome OS: 'Nothing but the Web'](#)



### [Joystiq](#)

- [PlayStation Mini Arcade Essentials gives us wicked deja vu](#)
- ['The Hit Box' arcade controller ditches the stick for buttons](#)

- [6 Brilliant Laptops, From Budget to Big-Ticket](#)
- [Amazon unveiling new, better Kindle Web app tomorrow](#)
- [Steam Treasure Hunt promotion giving away games for in-game accomplishments](#)

**More from AOL Travel:** [Airline tickets](#), [Hotel reservations](#), [Car rental](#), [Vacation packages](#), [Discount cruises](#), [Last-Minute Deals](#)

**Travel Guides:** [Las Vegas](#), [New York City](#), [Los Angeles](#), [Boston](#), [Chicago](#), [Washington, DC](#), [London](#), [Rome](#), [Paris](#), [Tokyo](#), [Minneapolis](#), [Phoenix](#), [Austin](#), [Charlotte](#), [San Diego](#), [Mexico City](#), [Copenhagen](#), [Sydney](#), [Bangkok](#), [Bogota](#), [Toronto](#), [Costa Rica](#), [Bermuda](#), [Puerto Rico](#)

[AOL Travel](#)

© 2010 AOL Inc. All rights Reserved. [Privacy Policy](#) | [Terms of Use](#) | [Trademarks](#) | [AOL A-Z HELP](#) | [Advertise With Us](#)