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Climber sings praises of Scotland

SUMMIT DELEGATES TO HEAR OF ATTRACTIONS

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A TOP Scottish climber is working with VisitScotland to promote next month's Adventure Travel World Summit, which is being held in Scotland for the first time.

Dave MacLeod, who recently battled through the pain barrier to complete a gruelling five-and-a-half-hour ascent in the Hebrides live on television, has started the promotion by extolling the virtues of climbing in the kilt.

About 600 delegates from more than 50 different countries will descend on Aviemore to take part in the conference, which has been organised by the Adventure Travel Trade Association.

Bringing together tour operators, destination management organisations and a host of other industry experts, the summit is the global adventure travel industry's main annual conference. This is the first time it has been held in Europe.

ADVENTURE

Mr MacLeod, from Letterfinlay, Inverness-shire, said: "Scotland is home to truly breathtaking scenery and I can't imagine a better place to have an adventure. And rock climbing in a kilt gives you an enormous sense of freedom. I'm sure that visiting delegates will love what this country has to offer."

Mike Cantlay, chairman of VisitScotland, said: "In partnership with the Cairngorms National Park, VisitScotland is delighted to be hosting the seventh summit. This fantastic event will help to enhance Scotland's reputation as the adventure capital of Europe, bringing a healthy return on investment.

"Whether you are into climbing, bungee jumping or, for the slightly less adventurous, taking a stroll and enjoying the stunning scenery, there are an enormous range of exciting activities available."

In partnership with key adventure operators, VisitScotland is offering delegates a selection of 14 pre-summit adventures, including mountain biking at Glentress and rafting in Highland Perthshire.

The summit takes place at the MacDonald Aviemore Resort from October 4 to 7.



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