



Adventure Travel World Summit speakers announced

The Adventure Travel Trade Association has announced its speaker line-up for this year's Adventure Travel World Summit (ATWS). The event, which will take place from 17-20 October in San Cristóbal de las Casas, Chiapas, Mexico, will include a CSR speech by Maryann Fernandez, founder and president of Philanthropy Indaba. Leilani

Latimer, director of sustainability initiatives at Sabre will also discuss sustainable products, while Gap Adventures founder Bruce Poon Tip will provide entrepreneurial tips and advice. Meanwhile, Jens Thranhart, co-founder and president of Dragon Trail will discuss the outbound China market and the Rainforest Alliance's president Tensie Whelan will talk about the power of the trade to help conserve the environment.